

# LAMC 2022

Latin Alternative Music Conference

## SCHEDULE OF EVENTS

### Tuesday, July 5th

3:00pm - 5:00pm

LAMC Registration @ The Stewart Hotel  
371 7th Avenue (Between 30th and 31st Street)

BMI "Unofficial" LAMC Opening Showcase @ DROM

### Wednesday, July 6th

9:00am - 5:00pm (Registration Desk open 9 AM - 4:30 PM)

LAMC Registration, Panels, and Exhibits @ Stewart Hotel  
371 7th Avenue (Between 30th and 31st Street)

#### PANEL

Finances for Different Stages of your Career  
Presented by *City National Bank*



#### PANEL

Building Your Fanbase  
Presented by *the Orchard*



#### PANEL

Creating and Executing an Effective Release Plan  
Presented by *ONErpm*



LAMC Sounds from Spain Showcase @ DROM

Presented by *Sounds from Spain*  
85 Avenue A (between 5th and 6th street)

**Sounds  
from  
Spain**

Performances by: **Valeria Castro, Tribade, Lao Ra, Marlena + a special surprise guest!**

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### Thursday, July 7th

9:00am - 5:00pm (Registration Desk open 9 AM - 3 PM)

LAMC Registration @ The Stewart Hotel  
371 7th Avenue (Between 30th and 31st Street)

#### PANEL

Inspiring Stories and Practical Advice from Women Making a Difference  
Presented by Amazon Music LatIn



#### PANEL

A&R / Artist Development and the Creative Process  
Presented by Cinq Music



#### PANEL

Radio in Latin America and Beyond  
Presented by Industria Works



LAMC Acoustic Showcase @ SOB's  
204 Varick St

LAMC Indie Showcase @ DROM  
85 Avenue A (between 5th and 6th street)

### Friday, July 8th

LAMC Off-sites @ the offices of Spotify and Meta



Capital One City Parks Foundation SummerStage LAMC Showcase @ Coney Island  
*Universal Music Latino Presents: New Generation!*

Performances by: Ecko, Brray, Mariah Angeliq, Pitizion, and Nino Freestyle

LAMC From Chile to Canada! Showcase @ DROM

Presented by *Chilemúsica and Trade Routes (Canada)*

85 Avenue A (between 5th and 6th street)



BRESH @ SOBs

204 Varick St

### Saturday, July 9th

Capital One City Parks Foundation SummerStage LAMC Showcase @ Central Park  
Performances by: Carla Morrison, Love of Lesbian, and DannyLux